



Campus update to Westbury Area Board on 6 February 2014

Summary

A survey was undertaken by the Westbury Shadow Community Operations Board (COB) to help determine where and how local people would like to see the proposed campus developed.

This gave three options:

- A. A three site campus split between the library, swimming pool and Leighton Recreation Centre
- B. A two site campus split between the library and Leighton Recreation Centre
- C. A single new build campus site.

This aimed to enable the local community to give their views on how the campus should be developed and aimed to build on the results of an earlier consultation undertaken January 2013.

Background

To ensure as wide a range of responses to the consultation as possible people could complete it in a number of different ways:

- Online
- 2,000 forms left at locations across the community area together with ten collection boxes
- Hand held voting at the area board
- Consultation material sent to library members, youth services, and local schools and parish councils
- Letter sent to more than 80 community and user groups
- Face to face at Christmas Fayre using voting boxes
- Survey included in Westbury Town Council Christmas magazine.

The consultation was undertaken between August 2013 and November 2013

The consultation exercise was widely promoted through a variety of channels:

- Press release leading to radio interview and article in White Horse News
- Posts on the Westbury Our Community Matters website
- Promotion through the area board
- Posters that included a QR code placed at locations around the community are

Results

A total of 1,045 responses were received. This is the largest response for any consultation undertaken for a campus to date. A report setting out the key results is attached to this agenda.

Key themes in the consultation

The consultation also allowed people to provide comments on the options put forward and these were the most prominent themes to emerge:

- A strong desire to retain the town's Victorian swimming pool
- A strong desire to retain the existing library
- Concern about the future of the town centre
- The town centre location is the most accessible

Other themes in the consultation are listed in the consultation report.

Next steps

Assuming the area board note and support the views expressed by the community, the next step will be to start to work with service providers, partners and the community to develop a working proposal based on option A that will be brought to a future meeting of the area board.

Westbury Shadow Community Operations Board

17 January 2014